

LESLIE COOPER PERELMAN
CURRICULUM VITAE
2015

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EDUCATION:

Ph.D. University of Massachusetts, Amherst, English, September 1980

M.A. University of Massachusetts, Amherst, English, June 1973

B.A. University of California, Berkeley, English, June 1970

ACADEMIC & ADMINISTRATIVE POSITIONS:

Massachusetts Institute of Technology, 1987 –

2012 – Research Affiliate, Comparative Media Studies / Writing

2008 – 2012 Transfer Credit Examiner, Program in Writing and Humanistic Studies

1999 – 2012 Director of Writing Across the Curriculum, Program in Writing and Humanistic Studies

1987 - 1999 Director of the Writing Requirement

1993 - 1999 Co-Director, The Writing Initiative

1995 - 2007 Associate Dean, Office of the Dean of Students and Undergraduate Education

1987 - 1995 Assistant Dean, Office of the Dean for Undergraduate Education

Tulane University, Department of English, 1983-87

1983 - 1987 Assistant Professor

1985 - 1987 Member, Graduate Faculty

1984 - 1986 Director of Freshman English

Director of the University Writing Center

University of Southern California, Department of English and Freshman Writing Program, 1980-83

1980 - 1983: Postdoctoral Fellow in Rhetoric, Linguistics, and Composition

1982 - 1983: Lecturer in English and Film Studies

1981 - 1983: Co-Director, Integrated Writing Program

1982 Acting Director, University Writing Center

COURSES TAUGHT:

Massachusetts Institute of Technology

Rhetoric, Ethics and Law on the Electronic Frontier, Classical Rhetoric and Modern Political Discourse, Expository Writing, Argumentative Writing, Introduction to Technical Communication, Professional Writing and Communication, Training Seminar for Graduate Writing Fellows, Practicum in Engineering Communication, Computer Systems Engineering, Seminars on the Rhetoric of EMail, Political Rhetoric, Disease and Literature, and Arthurian Romance.

Tulane University

Freshman Composition, Introduction to Literature, Advanced Composition, Argumentative Writing, Seminar on Speech Act Theory and Literature, Seminar on Political Discourse, Graduate Seminar on the Theory and Practice of Teaching Composition, Graduate Course on the History of Rhetoric.

University of Southern California

Freshman Composition, Medieval English Literature, American Literature, Film and Literature.

OTHER POSITIONS CURRENTLY HELD:

Chief Research Scientist, WriteLab, Berkeley CA 2015 –

Principal, Les Perelman Associates, Lexington MA 2007 –

Faculty, Dartmouth Summer Seminar for Writing Research 2010 –

President and Founder, Consortium for Research and Evaluation of Writing (CREW) 2006 –

RESEARCH GRANTS:

“Developing a National Online Essay Evaluation Service.” MIT / Microsoft *iCampus Alliance*. Principal Investigator. 2001-2006. \$450,000.

“Developing a Communication-Intensive Undergraduate Curriculum in Science, Mathematics, Engineering, & Technology.” National Science Foundation Grant DUE 9653732. Co-Principal Investigator and Project Director. 1997-2000. \$325,000.

Dean of School of Humanities, Arts, and Social Sciences Travel & Research Grants. 1997-2012. \$47,500

J. W. Barker Foundation Grant for Writing in the Humanities, Arts, and Social Sciences. Co-Principal Investigator and Project Director. 1995-2001. \$200,000

PUBLICATIONS:

Books

With Edward Barrett and James Paradis. *Mayfield Handbook of Technical and Scientific Writing*. Mountain View, CA: Mayfield Publishing Company, 1997. (Book and software)

With Vincent DiMarco. *The Middle English Letter of Alexander to Aristotle*. Amsterdam: Editions Rodopi, 1978. (Edited text, critical introduction, and notes)

Edited Books

With Norbert Elliot. *Writing Assessment in the 21st Century: Essays in Honor of Edward M. White*. New York, NY: Hampton Press, 2012.

Chapters in Books

“Length, Score, Time, & Construct Validity in Holistically Graded Writing Assessments: The Case against Automated Essay Scoring (AES).” *New Directions in International Writing Research*, Ed. Charles Bazerman, Chris Dean, Karen Lunsford, Suzie Null, Paul Rogers, Amanda Stansell, and Terry Zawacki. Anderson, SC: Parlor Press, 2012, pp. 121-132.
<http://wac.colostate.edu/books/wrab2011/chapter7.pdf>

“Mass-Market Writing Assessments as Bullshit.” *Writing Assessment in the 21st Century: Essays in Honor of Edward M. White*. Ed. Norbert Elliot and Les Perelman. New York, NY: Hampton Press, 2012, pp. 425-438.

“Creating a Communication-Intensive Undergraduate Curriculum in Science and Engineering for the 21st Century: A Case Study in Design and Process.” *Liberal Education in 21st Century Engineering*. Ed. Heinz Luegenbiehl, Kathryn Neeley, and David Ollis. New York: Peter Lang, 2004, pp. 77-94.

“Speech Act Theory.” *Theorizing Composition*. Ed. Mary L. Kennedy. New York: Greenwood Press, 1998, pp. 305-309.

“The Rhetoric of a Major Malfunction: The Institutional and Rhetorical Dimensions of the Explosion of the Space Shuttle *Challenger*.” *Technical Communication Frontiers: Essays in Theory*. Ed. Charles Sides. St. Paul, MI: Association of Teachers of Technical Writing, 1994, pp. 43-59.

“The Medieval Art of Letter Writing: Rhetoric as Institutional Expression.” *Textual Dynamics of the Professions: Historical and Contemporary Studies of Writing in Academic and Other Professional Communities*. Ed. Charles Bazerman and James Paradis. Madison, WI.: University of Wisconsin Press, 1991, pp. 97-119.
http://wac.colostate.edu/books/textual_dynamics/chapter4.pdf

“Science Fiction Novels and Film.” *The Politics of Education*. Ed. Robert Rosen, Susan O'Malley, and Leonard Vogt. Albany, NY: State University of New York Press, 1990. pp. 164-178. Originally published as “Teaching Science Fiction.” *Radical Teacher*, March 1980, pp. 31-34.

ARTICLES

“When ‘the state of the art’ is counting words.” *Assessing Writing* 21 (July, 2014) pp. 104–111
<http://www.sciencedirect.com/science/article/pii/S1075293514000233>

“Critique of Mark D. Shermis & Ben Hammer, ‘Contrasting State-of-the-Art Automated Scoring of Essays: Analysis’” *Journal of Writing Assessment* 6:1 August 2013
<http://journalofwritingassessment.org/article.php?article=69>

“WAC Revisited: You Get What You Pay For” *The Writing Instructor*. December 2011.
<http://www.writinginstructor.com/3owac>

“Data Driven Change Is Easy; Assessing and Maintaining It Is the Hard Part.” *Across the Disciplines* 6.2 (Fall 2009)
<http://wac.colostate.edu/atd/assessment/perelman.cfm>

“Communicating Across the Curriculum.” *MIT Faculty Newsletter* 22.1 (September / October 2009), pp. 1, 22-25.
<http://web.mit.edu/fnl/volume/221/fnl221.pdf>

“Problems in Evaluating Four-Year Colleges.” *MIT Faculty Newsletter* 21.1 (September / October 2008), pp. 1, 18-21.
<http://web.mit.edu/fnl/volume/211/fnl211.pdf>

“Information Illiteracy and Mass Market Writing Assessments” *College Composition and Communication*. 60.1 (September, 2008), pp. 128-141.

“Assessment in Cyberspace.” *Teaching Composition* [online journal]. November, 2006.
http://www.mhhe.com/socscience/english/tc/perelman/perelman_module.html

“The Two Rhetorics: Design and Interpretation in Engineering and Humanistic Discourse.” *Language and Learning Across the Disciplines*. 3.2 (July, 1999), pp.64-82.
<http://wac.colostate.edu/llad/v3n2/perelman.pdf>

“*The Mayfield Handbook* – A Resource for Technical Writing.” *MIT / IS Newsletter*, October 1997.

“The Context of Classroom Writing.” *College English*, 48 (1986), 471-479.
Reply to letter of Thomas A. Marshall. *College English* 49 (1987), 836-837.

“Not Born Again: Combining Composition and Literature.” *Massachusetts Studies in English*, 9 (1983), 24-28.

“Approaches to Comprehensive Writing: Integrating Writing into the College Curriculum.” *The Writing Instructor*, 1 (1982), 71-80.

“The First Lawyers.” *Los Angeles Lawyer*, May 1981, pp. 10-17.

With Vincent DiMarco. “Noteworthy Lexical Evidence in *The Middle English Letter of Alexander to Aristotle*.” *Neophilologus*, 61 (1977), 297-303.

PUBLISHED CONFERENCE PROCEEDINGS

With Shannon Larkin, “Transforming Assessment and Learning Using Online Tools”
Proceedings of the 19th Annual Conference on Distance Teaching and Learning August 13-15,
2003, Madison, Wisconsin: University of Wisconsin. CD-ROM

NEWSPAPER OPINION ARTICLES

“New SAT: Write Long, Badly and Prosper.” *Los Angeles Times*. May 29, 2005.

<http://articles.latimes.com/2005/may/29/opinion/oe-perelman29>

“Flunk the robo-graders.” *Boston Globe*. April 30, 2014.

<http://www.bostonglobe.com/opinion/2014/04/30/standardized-test-robo-graders-flunk/xYxc4fJPzDr42wlK6HETpO/story.html>

“Is MIT researcher being censored by Educational Testing Service?” *The Washington Post*, October 24, 2014.

<http://www.washingtonpost.com/blogs/answer-sheet/wp/2014/10/24/is-mit-researcher-being-censored-by-educational-testing-service/>

INTERVIEWS

Karyn Hollis. “Interview with Les Perelman. *Kairos*, 20.1 (Fall 2015)

<http://kairos.technorhetoric.net/20.1/interviews/hollis/index.html>

Chris Berdik, “A critic’s second thoughts on Robo-writing.” *Boston Globe*. September 13, 2014

<https://www.bostonglobe.com/ideas/2015/09/12/critic-second-thoughts-robo-writing/1ClHyQZClTZGTLFouyM6I/story.html>

REVIEW

Gerald Prince. *Narratology. Language in Society*, 13 (1984), 377-81.

TECHNICAL BOOKS

DOS Release 3.30 User's Reference Guide. Lowell, MA: Wang Professional Software, 1988.
(Principal writer and project leader)

DOS Release 3.30 Technical Reference Guide. Lowell, MA: Wang Professional Software, 1988.
(Principal writer and project leader)

PRESENTATIONS

INVITED LECTURES AND KEYNOTE SPEECHES

“Artificial Unintelligence: Why and How Automated Essay Scoring Doesn’t Work (most of the time).” Annual Lecture on Writing and Rhetoric. University of New Hampshire, April 7, 2015.

“The relationship between qualitative and quantitative research in evaluating Automated Essay Scoring. Qualitative Research Forum Network. Conference on College Composition and Communication. Indianapolis, IN. Mar. 19, 2014.

”Methodologically Adrift: The Power of Uncritical Thinking.” Keynote Address at the Annual Meeting of the Ivy-Plus Writing Program Administrators. Smith College. Northampton, MA, October 2011

“College Writing Placement: Wrong Ways and Right Ways.” Invited Lecture to University Leadership. Cleveland State University, March 2008

“Size Matters But Truth Doesn’t & Other Absurdities of American College Testing.” Keynote Address: Conference on Addressing Writing In School and Beyond. California State University, Northridge. April 2006.

“Computers and Writing Assessment.” Assessment Seminar, University of California, Santa Barbara, April 2004.

“Online Essay Evaluation: Valid, Reliable, & Cost Effective Writing Assessment and Placement.” University of California, Office of the President, Oakland, April 2004

“A Bottom-up Model for Developing Writing Across the Curriculum Instruction in Engineering.” Georgia Institute of Technology, February 2002.

“Faculty, Money, and Faculty: the Three Essential Elements for Developing a Writing Across the Curriculum Program in Science and Engineering.” University of Maine, Orono, October 2001.

“Connections between Technological Change and Discipline-specific Discourse: Historical, Institutional, and Pedagogical Perspectives.” Five College Colloquium on Computers and Writing, Northampton, MA, May 1998.

CONFERENCE PAPERS:

“What happens when Automated Scoring Machines measure long and pretentious non-sense? / Que se passe-t-il quand les correcteurs automatiques mesurent des textes sans sens, longs, et prétentieux?” Writing Research Across Borders III: Congress of the International Society for the Advancement of Writing Research. Université Paris-Ouest Nanterre La Défense. Paris, France. February 19, 2014.

“Curiouser and curiouser!’: Through the Looking Glass World of Automated Essay Scoring.” Conference on College Composition and Communication, St. Louis, March 2012.

“Online Assessment 2.0: Breaking Boundaries.” Conference on College Composition and Communication, Atlanta, April 2011.

“Length, Score, & Time vs. Construct Validity in Holistically Graded Writing Assessments: The Case Against Automated Essay Scoring (AES).” Writing Research Across Borders II, George Mason University, February 2011.

“From Aristotle to IMRaD: How ‘Teaching to Forms’ Can Foster Critical Thinking in Science and Engineering” Third International Writing and Critical Thinking Conference: Crossing the Great Divide: Critical Thinking and Writing in the Majors, Quinnipiac University, November 2010

“Mario and Me: Mario Savio and the Power of Metaphor.” Rhetoric Society of America. 14th Biennial Conference, Minneapolis, May 2010

“Edward M. White and Writing Assessment in the 21st Century.” Conference on College Composition and Communication, Louisville, March 2010.

“The Five-Paragraph Essay Makes People Stupid and Machines Smart.” Conference on College Composition and Communication, San Francisco, March 2009.

“Growing a WAC Program Takes a Lot of Time.” Second International Writing and Critical Thinking Conference, Quinnipiac University, Hamden, CT.” November 2008.

“Assessing by Whom or What?: The Strange Similarities Between Human and Machine Grading.” Conference on College Composition and Communication, New Orleans, April 2008.

“The Machine In The Garden: Economic And Global Pressures To Homogenize Machine And Human Writing Assessment.” Writing Research Across Borders: Third International Santa Barbara Conference on Writing Research, University of California, Santa Barbara, February 2008.

“Hacking the SAT Writing Essay.” Conference on College Composition and Communication, New York, March 2007.

“Online Essay Assessments (Graded by Humans): A New Assessment Model for Both K-12 and Post-secondary Education.” Conference on Writing, Teaching, and Technology, University of Massachusetts, Amherst, April 2006

“All Assessments Is Local!: Why We Don’t Want To Become the College Board.” Conference on College Composition and Communication, Chicago, March 2006.

“Online Essay Assessments (Graded by Humans): Designs, Costs & Benefits.” Council of Writing Program Administrators Summer Conference, Anchorage, July 2005

“Alan Turing, John Searle, and Lt. Commander Data: An Outline of a Procedure for Determining if Machines Can Score Papers Like Humans.” Council of Writing Program Administrators Summer Conference, Anchorage, July 2005

“Research on Writing at a Technical Institute.” Second International Santa Barbara Conference on Writing Research, University of California, Santa Barbara, February 2005

“A National Online Essay Evaluation Service: Embedding and Sharing Best Practices.” Conference on College Composition and Communication, San Antonio, March 2004.

“Connecting the Test to the Class: Making Writing Assessment Real and Relevant.” Conference on College Composition and Communication, Chicago, March 2002.

“The Best Ideas Will Not Be Mine: The Role of an Institutional WAC Coordinator in Supporting Grassroots Departmental Initiatives.” National Writing Across the Curriculum Conference, Cornell University, Ithaca, NY, June 1999.

“Using Digital Media to Teach Writing.” Conference on Wiring the Classroom: Moving Beyond Access in K-12 Education, MIT, Cambridge, MA, May 1999

<http://web.mit.edu/writing/wiring_classroom>.

“Hypertext and Writing in the Disciplines: A History of Connections.” New England Alliance for Computers and Writing, Northborough MA, July 1998.

“Making Writing Part of Learning Science.” New England Council of Science Teachers, MIT, June 26 1998.

“Why Digital Communication and Writing Across the Curriculum Are Good for Each Other.” University of Rhode Island Conference on New Directions for Programs in Composition and Rhetoric Studies, Kingston, RI, May 1998.

“Computers and Writing Across the Disciplines: Changing Discourse, Changing Platforms.” The New England Regional Computing Program (NERCOMP), Sturbridge, MA, March 1998.

“Creating a Communication-Intensive Undergraduate Curriculum in Science and Engineering for the 21st Century.” Liberal Education Division, American Society for Engineering Education, Milwaukee, June 1997.

“Handbooks as Hypertext.” Communication Forum, Massachusetts Institute of Technology, Cambridge, MA, April 1997.

“Designing a Multipurpose Online Handbook: Strategies and Solutions.” New England Alliance for Computers and Writing, Salem, MA, July 1996.

“You Don't Have To Be a Rocket Scientist–But It Helps to Have One Around: Staffing Satellite Writing Classes for Advanced Engineering Courses.” Conference on College Composition and Communication, Washington, DC, March 1995.

“Writing to the World: Using the Internet to Teach Argumentative Writing.” Conference on College Composition and Communication, Cincinnati, March 1992.

“Traditional Narratives in *Casablanca*.” Seminar in English and Related Literatures, University of York, York, England, June 1990.

“Fact, Consensus, and the Decision to Launch the Space Shuttle Challenger.” Humanities Colloquium, California Institute of Technology, Pasadena, June 1990.

“Beginning the Discourse: Holistic Writing Tests as Occasions for Student Exploration of Interconnections between Science and Humanities.” Conference on College Composition and Communication, Seattle, March 1989.

“The Challenger Memoranda: The Rhetoric of a Major Malfunction.” English Colloquium, University of Massachusetts, Amherst, March 1988.

“Tell It Again Sam! Old Stories on New Celluloid.” Andrew W. Mellon Colloquium in the Humanities, Tulane University, New Orleans, November 1985.

“Protagoras as Speech Act Theorist.” Linguistics Circle, Tulane University, New Orleans, March 1985.

“Grice's Maxims and Writing Across the Curriculum.” Conference on College Composition and Communication, New York, March 1984.

“Becoming a Hybrid: Combining Composition and Literature.” University of Massachusetts Conference on Graduate Study in English, Amherst, October 1983.

“Instructional Factors Predicting Improvement in Holistically Graded Writing Examinations.” Annual Convention of the American Educational Research Association, Montreal, April 1983.

“The Use of Holistically Graded Writing Examinations in Writing Research: Problems and Solutions.” Conference on College Composition and Communication, Detroit, March 1983.

“Speech Act Theory and the Context of College Writing.” Conference on College Composition and Communication, San Francisco, March 1982.

“The Speech of Women and Scoundrels in the Old Icelandic Family Saga.” Annual Convention of the Society for the Advancement of Scandinavian Study, Albuquerque, May 1981.

“Tripping Over Gnomes in Old English Poetry.” Old English Colloquium, University of California, Berkeley, February 1981.

“Structure and Society in Germanic Myth.” Annual Convention of the Modern Language Association, New York, December 1976.

“The Hero Enters the Hall: Indo-European Tripartite Structure in *Beowulf*.” Comparative Literature Colloquium, University of Massachusetts, Amherst, April 1975.

WORKSHOPS

“Writing Assessment & Its Rhetoric.” Workshop on Writing Assessment. Conference on College Composition and Communication. Tampa FL. March 2015.

“Using Direct Measures of Writing for Writing Research.” Workshop, 2012-2015 Dartmouth Summer Seminar for Composition Research, Hanover NH

“Introduction to Writing Assessment.” Three-day Workshop, 2011 Dartmouth Summer Seminar for Composition Research, Hanover NH

“Using Online Essays for Ubiquitous and Sustainable Assessment and More.” Workshop Leader. “Computers and Writing 2009.” Davis, CA., June 2009

“Using the CCCC Position Statement on Writing Assessment to Guide Assessment Practices,” Workshop Leader. Conference on College Composition and Communication, New Orleans, April 2008.

“Possible Designs of Multiple National College Admission Writing Tests.” Council of Writing Program Administrators Summer Conference. Chattanooga, July 2006.

“Using Online Writing Assessments.” Des Moines Area Community College. June 2006.

“Test to the Teaching: Transforming Assessment Using Online Tools.” Conference on College Composition and Communication, New York, March 2003.

PRESS REPORTS OF RESEARCH (PARTIAL LISTING)

Demonstration of how the machine grading application used in the Graduate Record Examination will give its highest score to gibberish generated by a computer. NHK (Japanese Public Television), February 2015.

<https://www.dropbox.com/s/usk5ym7b87p9epl/Japanese%20Public%20Television%20Automated%20Essay%20Scoring.mp4?dl=0>

Robots et évaluation des exercices : faut-il tout automatiser ? *Newsletter uTOP-Inria Usages innovants en e-éducation*. No 21 – February 2015

<https://utop.inria.fr/newsletter-21/>

Bientôt, les devoirs seront notés par des machines. *Le Figaro*. 2015

<http://etudiant.lefigaro.fr/le-labeducation/actualite/detail/article/bientot-les-devoirs-seront-notes-par-des-machines-1652/>

Sands, Andrea. Essay-marking software gives high marks for gibberish, U.S. expert warns Alberta. *Edmonton Journal*. May 25, 2014.

<http://www.edmontonjournal.com/Essay+marking+software+gives+high+marks+gibberish+expert+warns+Alberta/9874562/story.html>

CBC Evening News, “Computerized essay marking a farce, former MIT professor says,” April 30, 2014

<http://www.cbc.ca/news/technology/computerized-essay-marking-a-farce-former-mit-professor-says-1.2627018>

Brancaccio, David and Dan Abendschein, “A computer program to write your essays.” *Marketplace*. April 30, 2014.

<http://www.marketplace.org/topics/tech/education/computer-program-write-your-essays>

Kolowich, Steve. Writing Instructor, Skeptical of Automated Grading, Pits Machine vs. Machine. *The Chronicle of Higher Education*. April 28, 2014.

<http://chronicle.com/article/Writing-Instructor-Skeptical/146211>

Weiss, Joanna. “The man who killed the SAT Essay.” *Boston Globe*. March 14, 2014

<http://www.bostonglobe.com/opinion/2014/03/13/the-man-who-killed-sat-essay/L9v3dbPXewKq8oAvOUqONM/story.html>

MSNBC. Craig Melvin. Will SAT changes lead to even playing field? March 8, 2014

<http://www.msnbc.com/craig-melvin/watch/will-sat-changes-lead-to-even-playing-field-187682371541>

Radio Boston, WBUR. Revising The SAT. March 6, 2014

<http://radioboston.wbur.org/2014/03/06/sat-changes>

Balf, Todd. “The Story Behind the SAT Overhaul.” *New York Times Magazine*, March 9, 2014
<http://www.nytimes.com/2014/03/09/magazine/the-story-behind-the-sat-overhaul.html>

Australian Broadcasting Company. *Sunday Extra*. Using AI to Mark Assignments. May 12 2013
<http://www.abc.net.au/radionational/programs/sundayextra/assignments/4684038>

Radio Boston, WBUR. Can a computer grade an essay. April 8, 2013
<http://radioboston.wbur.org/2013/04/08/grading>

Markoff, John. “Essay-Grading Software Offers Professors a Break.” *New York Times*, April 4, 2013. < www.nytimes.com/2013/04/05/science/new-test-for-computers-grading-essays-at-college-level.html

Rivard, Ry. “Humans Fight Over Robo-Readers” *Inside Higher Education*, Mar. 15, 2013
<http://www.insidehighered.com/news/2013/03/15/professors-odds-machine-graded-essays>

Bloom, Molly. Morning Edition NPR. “Computers grade essays fast...but not always well. June 7, 2012
<http://www.npr.org/2012/06/07/154452475/computers-grade-essays-fast-but-not-always-well>

Airtalk, KPCC. “Robots stole my job! Essay grading edition.” April 23, 2012
<http://www.scpr.org/programs/airtalk/2012/04/23/26149/can-a-computer-correct-your-college-essay>

Winerip, Michael. “Facing a Robo-Grader? Just Keep Obfuscating Mellifluously.” *New York Times*, April 22, 2012.
<http://www.nytimes.com/2012/04/23/education/robo-readers-used-to-grade-test-essays>

Jaschik, Scott. “Can You Trust Automated Grading?” *Inside Higher Education*, February 21, 2011.
http://www.insidehighered.com/news/2011/02/21/debate_over_reliability_of_automated_essay_grading

Jaschik, Scott. “How to Test Writing.” *Inside Higher Education*, July 8, 2010.

<http://www.insidehighered.com/news/2010/07/08/clep>

Jaschik, Scott. "Fooling the College Board." *Inside Higher Education*, March 26, 2007.
<http://www.insidehighered.com/news/2007/03/26/writing>

Owen, David. "The S.A.T.'s Watchdog." *The New Yorker*. April 3, 2006
http://www.newyorker.com/archive/2006/04/03/060403ta_talk_owen

Harris, Lynn. "Testing, Testing." *Salon.Com*. May 17, 2005.
<http://dir.salon.com/story/mwt/feature/2005/05/17/sat/index.html>

Wertheimer, Linda. "MIT Professor Finds Fault with SAT Essay" NPR Weekend Edition
Saturday, May 7, 2005.
<http://www.npr.org/templates/story/story.php?storyId=4634566>

"The Beauty of Brevity," [Editorial]. *Chicago Tribune*. May 6, 2005.
http://articles.chicagotribune.com/2005-05-06/news/0505060291_1_writing-essay-facts

Winerip, Michael. "SAT Essay Test Rewards Length And Ignores Errors of Fact." *New York Times*, May 4, 2005.
<http://www.nytimes.com/2005/05/04/education/04education.html>

WORKS IN PROGRESS:

"The Failing Test: The Paradoxes of Mass-Market Writing Tests" (book project)

CONSULTING:

Fung Institute, College of Engineering, University of California, Berkeley. 2015
Consultant on the redesign and implementation of the communication component of a
year-long capstone course in the M.Eng. Program in Engineering Leadership.

DaPauw University,
Reviewer of First-Year Writing and Writing-Across-the-Curriculum Programs

Harvard College Writing Program, Harvard University
Co-Principal Investigator Study of Harvard College Writing Program. 2012 –2013

Dartmouth College, Visiting Committee on Dartmouth Institute for Writing and Rhetoric
2012

Cleveland State University.
Consultant on Writing Assessment, 2008

TransForm Pharmaceuticals, Inc.
Communication consultant, 2001 - 2002

North Carolina State University
Consultant and Evaluator, *LabWrite*, a multimedia computer-aided writing project funded
by the National Science Foundation, 2000 - 2002

Assessing Writing 2010 --
College Composition and Communication 2010 --
College English 1987 - 1997
Management Communications Quarterly 1988 - 1991

ORGANIZATIONS:

Alliance for Computers and Writing
Association of Teachers of Technical Writing
Conference on College Composition and Communication
Council of Writing Program Administrators
National Council of Teachers of English
Rhetoric Society of America